

# **Ahli Bank SAOG**

**Investor Presentation** 

2022

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#### Rounding

Rounding differences may appear throughout the presentation

## **Contents**

- Macro Economic Overview
- Operating Environment
- Ahli Bank Overview
- Financial Performance
- Key Digital Initiatives
- Key Focus Areas
- Way Forward

## **Macro Economic Overview**

#### **Economic Outlook**

- The Sultanate of Oman's Economy is estimated to have registered a real GDP growth of 4.9% in 2022 compared to 3.0% in 2021, supported by growth in the non-hydro carbon sector and improvement in the overall oil price.
- Oman registered a budget surplus of RO 1.146Bn for the first time since 2013, supported by higher oil prices in 2022,
- Inflation averaged around 2.82% in 2022 and is expected to moderate below 2% in 2023-2024.
- Oman's Economy was earlier impacted by the dual shock of the pandemic and collapse in the oil prices in 2020.
- Oman Government through its Medium Term Fiscal Plan (MTFP) has taken a number of measures to instill fiscal stability and reduce the overall debt burden of the country.

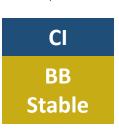
## **Credit Rating Outlook**

- Rating Agencies have recently updated graded Oman's Long-Term Foreign Currency Issuer Default Rating with a Stable outlook.
- Fitch Ratings has forecast Oman's real GDP to grow by 3.2% in 2023e vs. 4.9% in 2022e and 3.0% in 2021 due to declining oil price and higher interest rates.
- 2023 revenue is estimated at RO 11.65Bn vs RO 14.2Bn estimated revenue achieved in 2022.
- Expenditure is budgeted at RO 12.95Bn, 6.7% higher compared with the budgeted figures of 2022
- Budget for 2023 assumes oil price of \$55/bbl against closing price of c.\$82.6 as of Feb 2023.

Oman's Credit Ratings

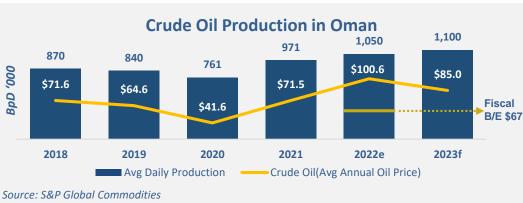


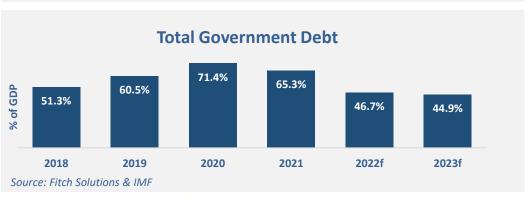








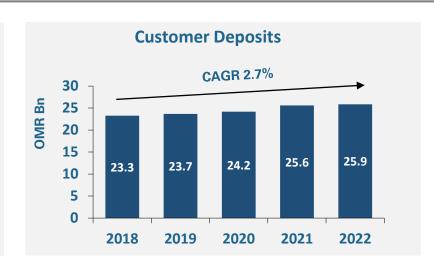




Source: Fitch Report – Aug'22 & IMF Report – Oct'22

# **Operating Environment**







Source: CBO Statistical Bulletin



- Omani banks' credit fundamentals are recovering as pressures on the operating environment have eased and economic activity is gradually picking up amid higher oil
- Oman banking sector operating environment factor scores to stable from negative
- Asset quality will remain a key risk 2023 with the run-off of payment holidays and a rising interest rate (US FED interest rate increased 425 basis points in 2022 & 25 basis points in 2023), environment which could undermine borrowers' debt servicing capacities.
- High levels of portfolio concentrations will continue to pose a downside risk to asset quality
- Sound capital structure provides loan-loss absorption capacity, even under a stress scenario
- Macro Stress Testing undertaken by CBO last year revealed strong resilience of the Omani banking system
- Pressures on banks' overall funding and liquidity profiles have eased in the recent past, underpinned by government support measures combined with the recent
- Performance metrics improved substantially in 2022 and this is expected to continue in 2023, subject to impact from interest rate hikes during the year
- Loan loss provisions will continue to remain high in the short to medium term, owing to post covid-19 impacts and conservative provisioning policy adopted by banks.
- Authorities' willingness to provide support will remain high, due to elevated oil prices and importance of banking sector to the overall economic growth
- Oman reported a budget surplus of RO 1.146Billionn (US\$2.97Billion) for 2022

Source: CBO, Fitch Ratings

## **Ahli Bank Overview**



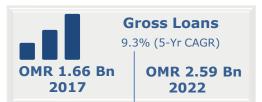
### **Ahli Bank - Evolution**

- Commercial banking operations commenced in 2007
- As of Dec 2022, the bank has 42 branches including 19 Islamic branches
- Bank has 5 main business segments viz., retail banking, commercial banking, investment banking, treasury & financial institutions, and Islamic banking
- Bank has a strong institutional shareholding in its share capital.
- As of Dec 2022, the bank had a market share of 9.2% in terms of Gross Loans and 9.1% in terms of Customer Deposits
- Fitch ratings has assigned a credit rating of BB- with a Stable
  Outlook



### **Key Performance Highlights**



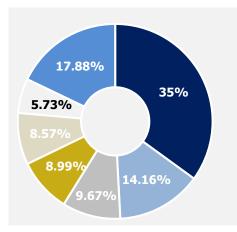








## **Shareholding Structure**



- Ahli United Bank
- Al Hosn Investment Company SAOC
- Al Hosn Business Development LLC
- Ubhar Capital SAOC Asset Management
- Civil Service Employees Pension Fund
- Ministry of Defense Pension Fund
- Others

# 10

### **Key Achievements**

- Total Assets over > RO 3Bn
- Incremental market share last 3-Yrs at c.20% in Loans & Advances and c.25% in Customer Deposits
- Highest ROAE in the industry
- One of the Lowest NPL ratio in the industry without any technical write-offs
- First Islamic Bank in Oman to launch digital NTB onboarding with c.80% of onboarding done
- First Bank in Oman to launch Tamkeen, a Crowd funding platform for SMEs through Fintech collaboration

Incremental market share from 2018-22 based on **7 Listed Local Banks** 

# **Business Segments**

## **Retail Banking**

#### **Retail Banking**

- ✓ Strong emphasis on designing and offering innovative products and services
- ✓ Consists of specialized teams dedicated for Retail, Premium, Private Banking, Wealth management and Islamic Banking customers.
- ✓ Offering services through multiple distribution channels including 42 branches across the Sultanate of Oman (including 19 Islamic branches)
- ✓ Bank continues to focus on expansion of retail network including digital branches.
- ✓ Widen customer base of target segment both under conventional and Islamic banking business.

## **Wholesale Banking**

### **Corporate Banking & SME**

- ✓ Offering full array of services through sector specific teams
- ✓ Continuous focus on the sectors that form part of the Sultanate's diversification strategy and Vision 2040
- ✓ Includes Government Banking, Corporate Liabilities & E-channels team.

#### **Treasury & FI**

- ✓ Provides a comprehensive package of services to corporate, commercial and government institutions.
- ✓ Financial Institutions Group covers global relationships with other financial institutions and acts as an international arm of ahlibank

#### **Investment Banking**

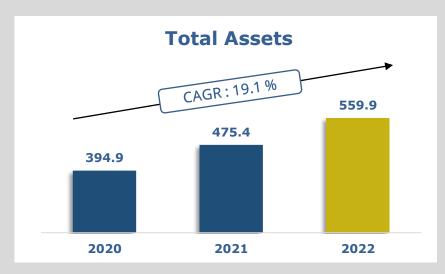
- ✓ The Corporate Finance Advisory division is a full-service financial advisory and fundraising platform with proven track record across products categories.
- ✓ Continued focus on building cross border transactions and regional origination and placement capabilities.
- ✓ Asset management division offers a diverse range of investment solutions for its institutional and high net worth clients including mutual funds and investment advisory services across asset classes.
- ✓ The brokerage division is a leading player in the Muscat Stock Exchange servicing broad range of institutional and retail clients.

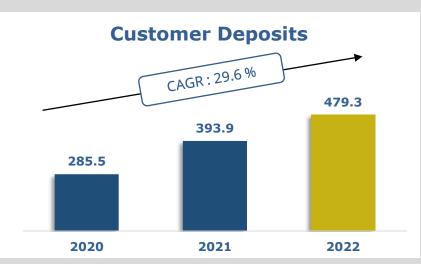
| OMR Mn               | Retail Banking |      |      | Wholesale Banking |       |       |
|----------------------|----------------|------|------|-------------------|-------|-------|
|                      | 2022           | 2021 | 2020 | 2022              | 2021  | 2020  |
| Total Assets         | 733 (24%)      | 730  | 739  | 2,342 (76%)       | 2,323 | 1,965 |
| Net Operating Income | 29.9 (33%)     | 28.2 | 22.7 | <b>61.8</b> (67%) | 54.2  | 48.8  |

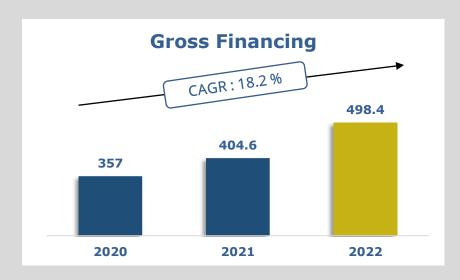
# **Islamic Banking**

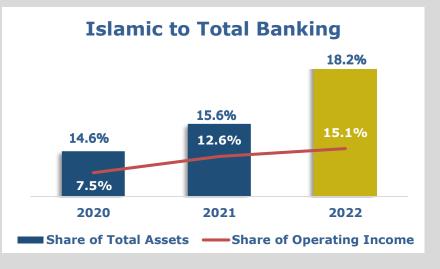
## **Islamic Banking**

- √ ahli Islamic has shown robust growth since its launch in 2013
- ✓ The Sharia-compliant products and services offered by ahli Islamic caters to all customer segments including institutional, corporate, SME and retail, through 19 dedicated branches
- ✓ Customer Deposit grew by 5-Yr CAGR of 16.5% compared to Ind.Avg of 10.0%
- ✓ Retail deposit grew by 5-Yr CAGR of 55.7% compared to Ind.Avg of 20.1% [as of Sep 22]
- ✓ Continued focus on low cost deposits and retail expansion plans.
- ✓ ahli Islamic offers unmatched Sharia compliant products to customers under all categories –
   Deposits, Financing, Cards, FX, Transfers etc.
- ✓ First Islamic Bank in Oman to digitally board customers through Mobile Banking platform.

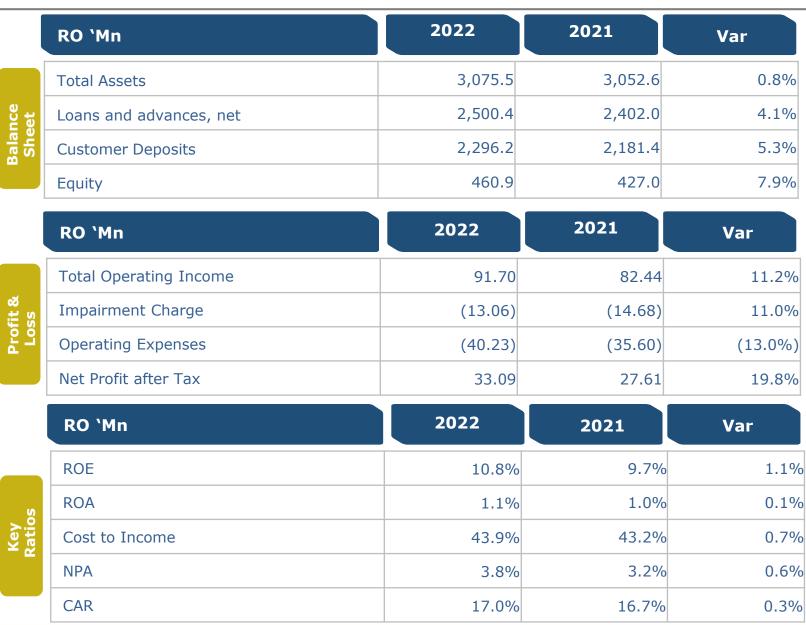








# **Key Metrics** (December 2022)



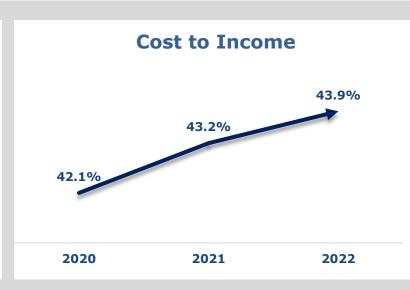


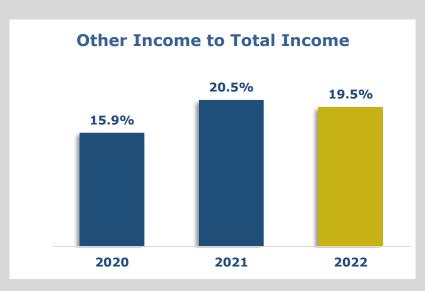


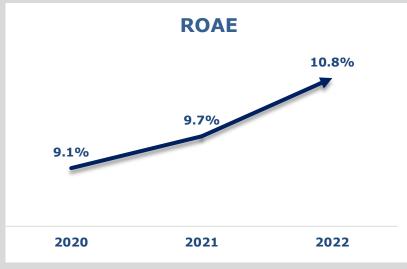


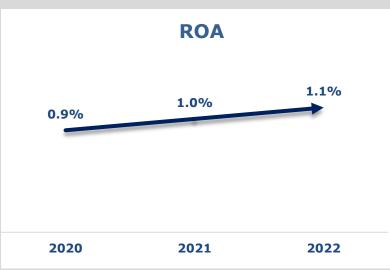
# **Operating performance and Profitability**

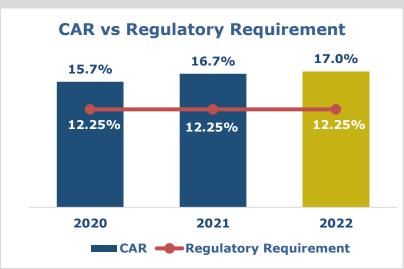




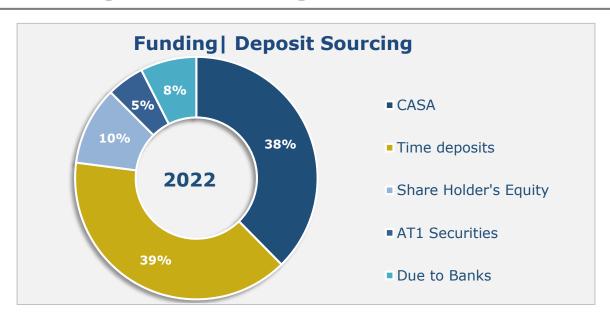


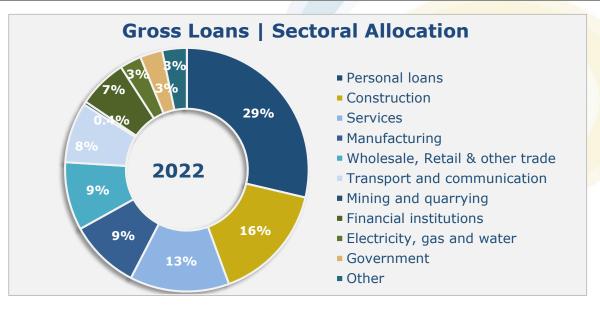




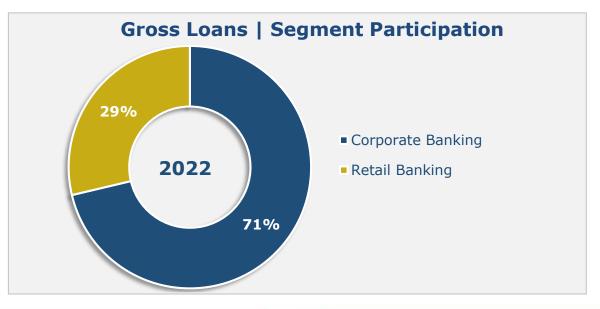


# **Funding & Lending Profile**





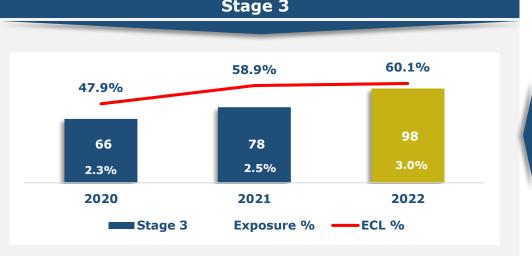




# **Credit Performance: Stage wise Exposure**







3.0%

3.0%

Ind Avg:

Stage wise exposure and ECL % (includes all financial assets, commitments, LCs & LGS) of 7 Listed Local Banks

# **Key Focus Areas**

# **Growth in Deposit & Customer base**



- Expanding and diversification of overall customer base of the Bank
- Enhance retail deposit
  contribution to the overall
  funding mix
- Increase customer
  touchpoints through digital
  channels including digital
  branches

# **Enhance Fee Income**



- Enhance the share of noninterest income in line with the industry standards
- Increase business avenues and opportunities to expand fee based income
- Capitalize further on digital channels to increase product per customer ratio

# **Prudent Asset Growth**



- Prudent loan growth in line with Oman's key focus sectors, including SME financing, as per Vision 2040
- Continue to maintain high quality credit by adopting robust risk management practices
- Focus on sunrise industries to achieve economic diversification of assets

# **Continue Digitalization**



- Enhance overall Digital
  Customer Experience across channels
- Increase Digital onboarding and Digital Sales
- Focus on analytics driven channel offering for customers
- Implement straight through digital processing
- Explore regional and international fintech collaboration

Continued focus on increasing Bank's market share

# **Key Digital Initiatives in 2022**

#### Tamkeen



The definition of Crowd Funding



### **Enhanced Mobile Banking**



### **Digital Process Automation**



#### **Instant Card Issuance**



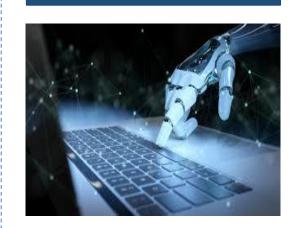
### ahliexpress



**Digital Wealth App** 



**Robotic Process Automation** 



### **Paperless PIN**



## **Conclusion**



# **Key Accolades received in 2022**

**Best Bank - Mid Size** 



**Talent Management Initiative** 



**Banker of the Year 2022** 



Leadership in Youth Development



**Top Omani Brand** 





# **Q & A**